



HCG Foundation

Annual Report 2024-25









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Founders and Board of Trustees

> Dr. B. S. Ajaikumar

Founder and Managing Trustee

B S Ajai Kumar is an Indian oncologist and entrepreneur. He is the founder and Non-executive chairman of HealthCare Global Enterprises Ltd, a South Asian provider of cancer care.

Dr. Ganesh Nayak

Trustee

Dr. Ganesh Nayak is a Cardiac Surgeon from Bangalore and has an experience of 55 years in this field. Dr. Ganesh Nayak practices at Residency Specialists Centre in Residency Road, Bangalore.

Mr. Satish Shenoy

Trustee

Satish Shenoy has three decades of experience in consulting and financial services encompassing business consulting, investment banking, capital markets, M&A and financial distribution. Satish founded SIRI Electromotive to realize his dream of contributing to a greener planet through meaningful participation in the setting up of EV Charging infrastructure in India.

Dr. Ramesh S Bilimagga

Trustee

Dr. Ramesh S Bilimagga is a radiation oncologist with more than 45 years of expertise in the field. He is one of the senior radiation oncologists at HCG Network

Ms. Anjali Ajaikumar Rossi

Trustee

Anjali Ajaikumar is a healthcare professional and committed social entrepreneur currently serving as an Executive Director at HealthCare Global Enterprises Ltd (HCG) and overseeing the Fertility business of Milann.





Message from Founder and Managing Trustee, HCG Foundation





Dr. B. S. Ajaikumar MBBS, MD

Dear Friends, Supporters, and Partners,

As I reflect on another year of service, I am filled with deep gratitude and humility for what the HCG Foundation has been able to achieve — together with each one of you in our shared mission to make cancer care and screening more accessible, compassionate, and equitable across India.

Cancer remains one of the most pressing health challenges of our time, particularly in a country like ours, where disparities in awareness, timely diagnosis, and access to advanced treatment remain significant. At HCG Foundation, we are guided by a simple vet powerful belief: no one should face cancer alone or be denied care because of where they come from or what they can afford

This conviction has shaped every initiative we have undertaken. Over the past year, we have reached thousands through cancer awareness and screening camps, extended financial assistance to patients from economically disadvantaged backgrounds, supported treatment navigation, and offered art therapy to children grappling with the emotional weight of a cancer diagnosis.

We also organized several events that not only galvanized public support but raised awareness and fostered collaboration among individuals and institutions united in the fight against cancer. Our partnerships with corporate CSR programs have grown stronger, allowing us to scale our impact and extend our reach into underserved communities.

As we enter a new chapter, we are committed to deepening our efforts with a clear focus on inclusivity, sustainability, and measurable impact. We aim to expand our outreach in rural and semi-urban regions, strengthen patient-centric support services, and build replicable models that deliver high-quality cancer care to every Indian regardless of socio-economic status.

We look forward to forging deeper collaborations with our CSR partners, widening the scope of our screening and awareness programs, and working towards a future where hope, healing, and dignity are not privileges, but guaranteed rights for all those affected by cancer.

Thank you for your continued trust and support. You empower us to go further, do more, and stand unwaveringly beside those who need us the most.

With warm regards and sincere appreciation.

Dr.B.S. Ajaikumar

About HCG Foundation

Established as a public charitable trust on December 4, 2006, HCG Foundation is committed to advancing equitable cancer care by ensuring that underprivileged patients have access to high-quality treatment. We believe that every individual, regardless of financial constraints, deserves world-class medical care, and we work tirelessly to bridge this gap. HCG Foundation is registered under CSR and FCRA.

Our commitment extends beyond treatment. Upholding the principle of "prevention before cure," we actively conduct cancer awareness and screening programs to facilitate early detection, when intervention is most effective. These initiatives are instrumental in improving patient outcomes, enhancing survival rates, and fostering a healthier future.

Mission Vision Values



Vision

Ensure access to quality cancer treatment for those in need and create awareness about cancer and its prevention

Mission

- Provide financial and psychological support to those who cannot afford cancer treatment.
- Spread awareness about cancer.
- Make early detection services more accessible for rural communities.
- Provide psychological support to the family of cancer patients.
- Educate individuals on healthy lifestyle habits and prevention of cancer.
- Sponsor, Promote and Conduct research activities towards the prevention, treatment and eradication of cancer.

Values

- Integrity: Driven by truth, ethics, and facts
- Compassion: Caring for and supporting those touched by cancer
- Courage: Undeterred by challenges and bold in action
- Determination: Relentlessly pursuing a world without cancer

Highlights

Funds Raised

3,29,63,599

Funds utilized

2,76,66,039

Patients Supported

129

Patient's financial support

1,87,53,381

Number of Cancer Awareness camps conducted

61 Camps (4443 people)

Number of Breast Cancer awareness camps

5 camps (245 women)

Number of Oral Cancer screenings conducted

141 camps (17,703 + 2000 nicotine patches)

Number of HPV Vaccinations

Done

310 Students













PATIENT-AID PROGRAM

India has made significant advances in accessing effective and advanced cancer treatment. The Foundation is able to entrust the patients we fund into the care of capable doctors to avail of the correct cancer treatment. We have seen tremendous success in the health of the patients who have approached the Foundation. The core goal of the foundation is to alleviate the economic burden of bearing the cost of the disease by providing financial aid for quality treatment. The fund is utilized only for general ward patients on a case-by-case basis. Only those patients who show critical economic need and cannot afford treatment, are helped in this program.

HCG Foundation has helped over 4200 patients since its inception









HOW WE HELP PATIENTS?

DIRECT AID - FUNDRAISING AND DONATIONS

- By providing free or subsidized cancer care to patients who cannot afford treatment.
- The Foundation also aids with the treatment of children who are suffering from cancer

INDIRECT SUPPORT

- The foundation conducts various activities for the patients to lift their spirits and provide them with a creative outlet.
- It also takes necessary steps for the upkeep, maintenance, and welfare of cancer patients and their families.
- Furthermore, it educates and sensitizes the public on the need to empathize
 and help cancer patients and spread awareness about the disease of cancer
 and its prevention through books, lectures, meetings, seminars, and
 exhibitions.

DONATIONS: External sources

- Voluntary contributions from individual donors and agencies, who share our vision for a cancer-free world.
- Donation appeals are sent to agencies and individuals requesting support for our













Patient List



SI No.	UHID No.	PATIENT NAME	AGE	DIAGNOSIS	HCGF Support
1	KABHK.0000240018	ARJUN S	6	Neuroblastoma	630,000
2	KABHK.0000242219	ANANYA DAS	4	Wilms Tumor	24,966
3	KABHK.0000245341	L ABDUL SADIQ	38	Brain Tumor	50,000
4	KABHK.0000245834	FARINAZ JAHAN	35	AML	205,000
5	KABHK.0000244723	MANJULA	28	Bone Grafting	103,307
6	KABHK.0000241611	CHANDANA K	18	Hodgkin's Lymphoma	60,000
7	KABHK.0000247482	YALLAMMA	45	Carcinoma Maxilla	100,000
8	KABHK.0000233816	ANANYA RAJESH	5	ALL	57,995
9	KABHK.0000245824	ALEEMA BANU	38	Carcinoma Breast	272,002
10	KAHUN.0000027142	SANVI TAMMANNAVAR	9	Medulloblastoma	431,506
11	KABHK.0000247712	MANIKANTHA CHANDRASHEKAR	9	Acute Leukemia	247,770
12	KABHK.0000243674	SHREELEKHA ANDAPPA HOTTI	19	Aplastic Anemia	100,000
13	KAHUN.0000022982	SANGAPPA DEVINDRAPPA JAINAR	49	Bucal Cell Luminoma	50,000
14	KABHK.0000248471	RAMAIAH	45	Carcinoma Bucal Mucosa	70,000
15	KABHK.0000230368	MUNIRATHNAMMA	60	Carcinoma Bucal Mucosa	13,745
16	KABHK.0000247981	MUHAMMED HANOOF	4	ALL	50,000
17	KABHK.0000168793	MARAVENKATAMMA	57	Carcinoma Buccal Mucosa	13,745
18	KABHK.0000139164	AMRUTH M	17	Chronic Myeloid Leukemia	5,675
19	KABHK.0000245419	PRADEP KUMAR	25	Germ Cell Tumor	60,000
20	KAGLB.0000023779	LAXMI N JADHAV	11	Carcinoma Esophagus	55,000
21	KABHK.0000241429	GURU PRASAD	34	Carcinoma Right Border of Tongue	87,795
22	KABHK.0000249137	ISMAIL	9	Tcell ALL	361,487
23	KABHK.0000248473	UDAYA KS	20	GCT	100,000
24	KABHK.0000250006	CB PATIL OKALY	60	Carcinoma	323,037
25	KABHK.0000247826	THEJA	48	Carcinoma Lung	303,735
26	KABHK.0000247483	ANIL KUMAR C	44	Sarcoma	250,000
27	KABHK.0000249601	KRATIK	9	E wing Sarcoma	375,777
28	KABHK.0000249711	GHOUSIYA	13	E wing Sarcoma	270,000
29	KABHK.0000249491	SULAKSHA SUBHASH KURDEKAR	60	Pre B ALL	100,000
30	KABHK.0000250497	YABSIBA	33	Metastatic cholangiocarcinoma	189,585









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31	KABHK.0000061689	MANJULA KIRAN T	53	Carcinoma breast	623,958
32	KABHK.0000250088	REETA	52	Carcinoma Cervix	200,000
33	KABHK.0000251031	SHANTAMMA .	55	Carcinoma Esophagus	15,168
34	KABHK.0000251480	V S GOPAL	57	Carcinoma Bucal Mucosa	237,808
35	KABHK.0000241935	BOJAIAH	76	Carcinoma Esophagus	100,000
36	KABHK.0000201095	LALITA MOHAN PARIDA	40	Carcinoma Tongue	255,000
37	KAMBH.0000065037	ABHISHEK	17	Osteogenic Sarcoma	100,000
38	KAMBH.0000070606	KAVYA N	24	CA Rectum	200,000
39	KAMBH.0000069865	PREETHAM	6	E wing Sarcoma	100,000
40	KABHK.0000079039	NIVEDHA.U .	30	E wing Sarcoma	900
41	KABHK.0000215276	IQRA BANU QURESHI	14	Leukemia	10,000
42	KABHK.0000241601	SOUMYA T	35	Carcinoma Metastatic breast	220,000
43	KABHK.0000243744	SHANTHA KUMARI R	66	Carcinoma Right Breast	100,000
44	KABHK.0000246068	B K PRABHU KUMAR	40	Metastatic Carcinoma Stomach	474,516
45	KABHK.0000251729	PRASHANTH M	22	Non Hodgkins Lympoma	370,747
46	KABHK.0000251790	NAMRATHA S R	37	AML	100,000
47	KABHK.0000252193	PRANEETHBANI S	6	B Cell All	290,000
48	KABHK.0000252206	BHUVIK ISHAN N	2	ALL	10,000
49	KABHK.0000253366	LALITHAMMA VENKATA ACHILAYA	69	Carcinoma Left Buccal Mucosa	10,000
50	KABHK.0000253435	YALASAPPA T	62	Metastatic Pancreatic Malignang	200,000
51	KABHK.0000252997	CHANDANA M	23	AML	200,000
52	KABHK.0000253339	DHANVEER V GOWDA	1	Juvenile Myelomoncytic Leukemia	44,299
53	KABHK.0000253036	A VENKATA THARUN	18	Neuro Ectodermal Tumors	100,000
54	KABHD.0000024786	VENKATESH V	51	ALL	1,125
55	KABHK.0000236747	SHAMIKA S	4	Retroperitoneal Tumor Excision	160,000
56	KABHK.0000252533	ASHA	48	Carcinoma Lung	188,788
57	KABHK.0000232698	ASMA	48	Malignant Melanoma	170,000
58	KABHK.0000254370	NAVEEN KUMAR K	52	Carcinoma Bucal Mucosa	200,000
59	KABHK.0000252433	SHRINATH	38	Carcinoma Rectum	40,000
60	KABHK.0000251164	BHARATHI R	32	Carcinoma Left Breast	145,000
61	KABHK.0000245751	P ERREMMA	47	Carcinoma Left Breast	200,000
62	KABHK.0000252249	K V NAGARATHNA	44	Adenocarcinoma	1,350
63	KABHK.0000255089	VAHIDA BEGUM	47	Carcinoma Cervix	68,322
64	KABHK.0000253378	GANGIPOGU SAMPURNAMMA	64	Carcinoma Cervix	200,000
65	KABHK.0000223446	SANI BAIDUYA	36	Metastatic Adenocarcinoma	10,000
66	KABHK.0000252857	HAJIRA BANU	44	CA Breast With Liver Muts	200,000
67	KABHK.0000253990	YASHAVANTH KARIYAPPA CHABBI	7	PNET Brain	180,000
68	APVHM.0000023801	M VENKATESWARA RAO	38	Carcinoma Lung	200,000
69	KAMBH.0000072075	RATHNAMMA	46	CA Renal Cell Carcinoma	200,000
70	KABHK.0000251203	LAKSHMI SIDDANNA	34	E-Wing Sarcoma	49,059
200.00					-5,000





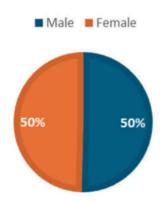
71	KABHK.0000256753	PUSHPA B	44	Carcinoma Pancreas	112,221
72	KABHK.0000242225	JAYALAKSHMAMMA	55	Carcinoma Gallbladder	1,115,096
73	KABHK.0000255198	FATHIMUNNISA	54	Carcinoma Right Breast	200,000
74	KABHK.0000257453	SHRINIVASA K J	40	Carinoma Tongue	70,000
75	KABHK.0000251513	MANAN SINGH	9	E-Wings Sarcoma	150,000
76	KABHK.0000256652	D R YOGESH	41	Squanous Cell Carcinoma	197,000
77	KABHK.0000256489	DAYANANDA G	43	Carcinoma Left Bucal Mucosa	168,500
78	KABHK.0000257226	SANNAMMA .	62	Small Lympjocytic Lymphoma	135,000
79	KABHK.0000256781	PALLAVI	0.4	Fibro Sarcoma	450,000
80	KABHK.0000254550	RAMYA B S	17	нсс	180,225
81	KABHK.0000250912	ADITHYA S	21	Mesenchymal chondrosarcoma	61,000
82	KABHK.0000189339	SOMAPPA T J	61	Oligometastatic Prostate Cancer	200,000
83	KABHK.0000256552	SHAURYAGOUDA H PATIL	2	ALL	81,760
84	KABHK.0000252016	MEGHANA NAGARAJA	30	Adenocarcinoma gallbladder	276,950
85	KABHK.0000258254	JAYAMMA	56	Carcinoma Tongue	47,828
86	KABHK.0000256445	C MD AYAAN	11	B Cell Lymphoma	92,673
87	KABHK.0000258089	S DARSHAN	14	E-Wing Sarcoma	163,000
88	KABHK.0000120995	BHASKARAN	70	Carcinoma Anal Canal	20,997
89	KABHK.0000257638	MATHEW	69	Carcinoma Esophagus	62,845
90	KABHK.0000259110	CHAVALIBAI	47	Cervical Mall Evaluation	10,000
91	KABHK.0000258243	BOODEMMA .	26	Carcinoma Rectum	23,280
92	KABHK.0000258611	SUNEELKUMAR .	20	Neurofibromatosis	250,000
93	KABHK.0000257077	MANUKUMAR .	20	Anaplastic Anemia	200,000
94	KABHK.0000255924	тнауамма .	74	Metastatic Carcinoma	64,998
95	KABHK.0000258961	MAHANANDA CHIDANAND	31	Recurrent Phyllod Tumor	34,500
96	KABHK.0000256858	SIDDESH K S	38	Carcinoma Rectum	10,835
97	KABHK.0000253666	DEEPEN MAN	35	Carcinoma Rectum	200,000
98	KABHK.0000254821	RAFEEQ BAIG	49	Recurrent Aplastic Ostroycytoma	63,000
99	KABHK.0000250280	SHAIK ABDUL MONINUDDIN	60	нсс	18,000
100	KABHK.0000258757	KHAJASAB	65	Renell Cell Carcinoma	200,000
101	KABHK.0000260328	ASHOK ATHANI	34	Carcinoma Thyroid	130,000
102	GJHMS.0000262689	RANVEER SINGH	69	Blood Cancer	50,000
103	GJHCA.0000090106	PRIYANSHU CHOUDAHARY	18	ALL	266,278
104	GJHCA.0000087445	SHUBHAM PANDEY	15	Osteogenic Sarcoma	73,115
105	GJHCA.0000044283	RAJ DINESH SAVANI	12	CA Thyroid	46,037
106	GJHCA.0000088405	UMESHKUMAR GUPTA	45	ALL	31,738
107	GJHCA.0000091796	JATINBHAI KANZRIYA	14	CNS Lymphoma	100,000
108	GJVAD.0000037276	DENSI PARMAR	7	Sickle Cell Disease	100,000
109	GJVAD.0000029024	HAKRU SINGAD	27	B Cell ALL	100,000
110	GJVAD.0000041934	HANIFABIBI KAJI	71	Ca Endometrium with Ca Pancreas	100,000



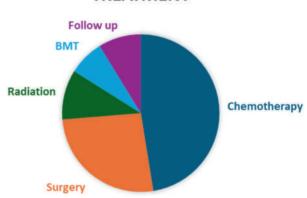


				Total	18,753,381
129	KAMBH.0000073236	CHANDAN Y M	21	Large Polyposis	200,000
128	KAMBH.0000059932	MAHIRA IRAM	4	Tcell Lymphoblastic Leukemea	50,000
127	KAMBH.0000072944	RATHNA	54	CA Rectum	200,000
126	KAMBH.0000073215	GANAVI C S	7	ALL	50,000
125	KAMBH.0000073412	THASEENA BEGUM	59	CA Endometrium	100,000
124	MHHNC.0000028702	DEVIKA WARKADE	43	Carcinoma Urinary Bladder	100,000
123	GJHCA.0000099238	SHOBANA VAISHNAV	39	CA Cervix.	16,97
122	GJHCA.0000065307	MAHAVIR MANZRIYA	11	Follow up Patient	10,75
121	GJHMS.0000259277	ANKITA MEHTA	30	Esophagus Reconstruction	4,70
120	GJHCA.0000096776	PAKHI KALAL	5	B-lymphoblastic leukaemia	85,22
119	GJHMS.0000269098	DURGA KUMAR	16	ALL	70,00
118	GJHCA.0000094766	MEERADEVI	46	CA Ovary	92,67
117	GJHCA.0000096072	ROHINI BHATIA	8	Embryonal Rhabdomy osarcoma	207,00
116	GJHMS.0000239858	ROHAN MOCHI	15	Spine Problem	135,00
115	GJHMS.0000268069	UMIYASHANKAR SHRIMALI	58	ALL	100,00
114	GJHHB.0000089434	MANJUBEN BAMBHANIYA	62	ALL	12,00
113	GJHCA.0000079964	RAJIB SHEIKH	41	Recurrent HNSSC	24,49
112	GJHCA.0000092922	GARVIT GEHLOT	12	Acute Lymphoblastic Leukemia	199,51
111	GJVAD.0000043203	BHAVESH BHALIYA	23	Sacral Tumour	100,00

NO. OF PATIENTS



TREATMENT











Cancer Awareness & Early Detection Camps

Mysore, Karnataka

In Association with: Infosys Foundation

Supported by: CVC Capital Ventures

Overview

In an effort to overcome rural healthcare challenges, HCG Foundation launched a Mobile Cancer Clinic to bring cancer awareness, screening, and prevention to underserved communities in Mysore district, Karnataka. The initiative focused on early detection of breast and cervical cancer and general health education, particularly for women and girls, using a tech-enabled mobile bus clinic.

Objectives

- Raise cancer awareness and promote early detection
- Deliver free mammography, pap smears, and other health screenings
- · Promote breast self-examination techniques
- Educate communities on the harms of tobacco
- Refer suspected cancer cases for further treatment

Execution & Reach

- 61 Camps across rural Mysore
- 4443 Individuals reached through screenings and awareness sessions
- Local leaders and health workers mobilized communities
- · Multilingual flyers, posters, and local media used for outreach









Key Impact (April 2024-March 2025)

• Mammography: 32 women screened

• Pap Smears: 720 women screened

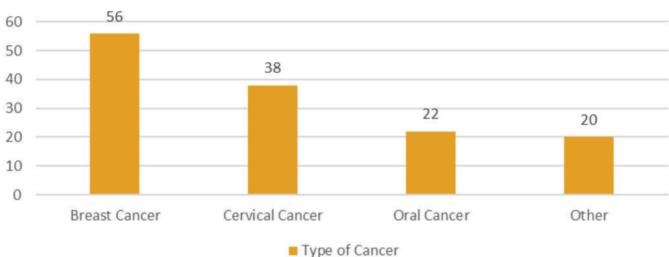
• Other Health Tests (BP, Diabetes, BMI): 4443 conducted

Breast Self-Examination Training: 1,800+ women educated

Tobacco Awareness Sessions: 6,000+ sensitized

Suspected Cases





Challenges Encountered

- · Initial fear and stigma around cancer screenings
- Delays due to weather (heat waves and monsoons)
- · Logistical constraints in remote areas
- · Administrative hurdles for camp approvals

Conclusion

This project has shown the transformative power of mobile healthcare in improving cancer awareness and access to early detection in rural India. With continued support, HCG Foundation aims to scale this model to other underserved regions.







Cancer Treatment Aid for the Underprivileged

Supported by: CVC Capital Ventures

Project Overview

HCG Foundation, with the support of C**VC Capital Ventures**, is committed to making cancer care accessible to the underprivileged. This year, we supported **56 patients** across India with **financial aid** for their treatment, offering them a renewed chance at life.

Key Objectives

Financial Assistance

Covered treatment, diagnostics, and medication for 54+ patients

Continuity of Care

Ensured patients stayed on their prescribed treatment plans

Awareness

Educated families on early detection and the importance of consistent care

Implementation Steps

- Needs Assessment by MSWs and doctors
- Review & Approval by a dedicated committee
- Fund Disbursement through a secure and timely process







🔼 Project Summary 🔼

Patients Supported: 56

Cancers Treated

Brain Tumor | Bone | Blood | Lung | Breast | Oral |

Cervical | Stomach | Skin | Pancreatic | Colorectal

Treatments Provided

Chemotherapy | Radiotherapy | Surgery |

Bone Marrow Transplant | Immunotherapy

Patient Reach - Geographic Coverage

Karnataka—Bangalore, Mysore, Hubli, etc.

Tamil Nadu—Krishnagiri

Andhra Pradesh—Vijayawada, Nellore

Odisha

Impact Highlights

Impact Area Outcome

Health Outcomes Better recovery rates and reduced relapses

Financial Relief Lower out-of-pocket expenses

Treatment Adherence Improved consistency in therapy completion









Nagpur, Maharashtra

In Collaboration with: Merck Specialities Private Limited

Overview

The HCG Foundation, with support from Merck, implemented a Mobile Oral Cancer Screening initiative to combat the growing incidence of oral cancer in rural Nagpur. Through a series of camps, the project delivered diagnostic screenings, tobacco deaddiction support, and cancer awareness sessions, reaching underserved populations with life-saving interventions

Objectives

- Promote awareness of oral cancer risks and early symptoms
- Conduct 100+ screening camps targeting ~10,000 rural individuals
- Provide nicotine patches to 2,000 individuals for tobacco cessation
- · Refer suspected cases for timely treatment
- Foster long-term health behavior change through community education

Execution & Reach

- 133 Screening Camps conducted
- 17,703 Individuals screened
- Children Screened: 1,048
- Nicotine Patch Therapy Camps: 8 camps | 2,000 Participants







Key Outcomes

- Suspected Oral Cancer Cases Identified: 586
- Nicotine Patch Therapy Suspected Cases: 10
- Children with Suspected Non-Oral Cancer Symptoms: 5
- Education on oral hygiene, malnutrition, and preventive health shared with all child participants' families
- All suspected cases guided for follow-up care through Ayushman Bharat and HCG network support

Challenges Overcome

- Lower turnout during Maharashtra elections (Oct–Nov 2024)
- Mistrust of free services, language barriers, and logistical issues in remote areas
- Team fatigue due to continuous travel yet unwavering commitment ensured successful implementation



Conclusion

This project significantly improved oral cancer awareness and early detection in remote Nagpur. With a strong focus on inclusivity and tobacco de-addiction, it empowered communities to make healthier choices while ensuring follow-up care and long-term support for those in need.







Cervical Cancer Vaccination Drive

Karnataka

In Collaboration with: NES Fircroft

Project Overview

HCG Foundation launched a targeted initiative to provide free cervical cancer vaccinations to underprivileged girls across Bangalore, Mysore, and Gulbarga. The project aimed to improve access to this life-saving vaccine, reduce future cancer risk, and build long-term awareness on prevention among young students and their families.

Objectives

- Raise awareness on cervical cancer and its prevention
- Educate adolescent girls about the importance of HPV vaccination
- Provide free access to cervical cancer vaccines for underserved students
- Contribute to long-term reduction in cervical cancer incidence

Execution & Reach

- · Locations Covered: Bangalore, Mysore, Gulbarga
- Students Vaccinated (1st Dose): 180 girls
- Awareness and education sessions held in schools to explain the importance of early vaccination and cancer prevention







Impact

- Empowered students and families with preventive knowledge
- Encouraged long-term health consciousness in low-income communities
- Strengthened the foundation for cancer-free futures for young girls



Conclusion

By offering free cervical cancer vaccines and education, this project has laid a vital foundation for reducing cancer risk in vulnerable populations. With continued support, the Foundation aims to expand the program to reach more girls across Karnataka.

















Project by Go Colors



Project Highlight: HPV Vaccination Drive and Breast Cancer Awareness & Screening in Collaboration with Go Colors

Implementing Partners

BHIO Hospital Mysore, HCG Hospitals Shimoga & Gulbarga

To address the pressing need for cervical and breast cancer prevention in rural Karnataka, HCG Foundation launched a comprehensive health initiative across five villages: Hanasuru and Gundalpett (Mysore), Shimoga, Parashanahalli, and Hadanuru (Gulbarga).

Key Outcomes

- Administer HPV vaccines to girls aged 9–15 years to reduce cervical cancer risk.
- Educate women aged 18+ on breast cancer prevention, self-examination, and early detection.
- Conduct breast cancer screenings and refer suspected cases for further evaluation.
- Break societal taboos around cancer screening and healthcare participation.

Program Highlights

HPV Vaccination - 130 girls vaccinated across Gulbarga Parashanahalli and Hadanuru, exceeding the initial target of 110.

Breast Cancer Awareness & Screening

- Awareness sessions were also extended to parents and relatives of the vaccinated children.
- Hanasuru: 42 participants; no suspected cases.
- **Gundalpett:** 75 women screened; two suspected cases identified.
- Shimoga: 93 women attended sessions; 15 volunteered for screening; no suspected cases.
- Hadanuru: 30 women participated; no suspected cases.
- Parashanahalli: 20 women participated, no suspected cases.

Challenges Encountered:

- Venue and Logistic Issues: Multiple last-minute venue changes and delays in obtaining permissions from local authorities and schools.
- Vaccination Hurdles: Securing parental consents required extensive awareness efforts.
- Low Participation: Cultural stigma and privacy concerns led to limited voluntary participation in screenings, with only 20 women volunteering at some locations.

Outcomes & Achievements:

Breast Cancer Awareness & Screening:

- 245 women attended awareness sessions.
- 152 women underwent screening.
- Two suspected cases referred for further evaluation.



HPV Vaccination:

• 130 girls successfully vaccinated.

Follow-Up Plan

- Administer the second dose of the HPV vaccine after six months.
- Continue medical follow-ups and provide support for the two suspected breast cancer cases.



Conclusion & Recommendations

The initiative successfully bridged healthcare gaps by promoting early detection and preventive care among rural populations. Overcoming initial logistical and societal challenges, the program achieved and exceeded its vaccination target and engaged significant numbers in breast cancer awareness.











Cancer Treatment Financial Aid for Underprivileged Cancer Patients



Supported by: ABB India Foundation

Project Overview

In partnership with ABB India Foundation, HCG Foundation supported 65 cancer patients, providing timely, affordable, and comprehensive treatment. Of these, 33 patients completed their full course of treatment, a powerful reflection of our mission to serve the underprivileged with dignity and care.

Objectives

- Financial Assistance ₹87.9 Lakhs disbursed for 65 patients
- Continuity of Care Reduced dropouts due to financial hardship
- Awareness Families educated on early detection & treatment compliance

Implementation Process

Step	Description
Identification	MSWs and doctors screened financially challenged patients
Assessment & Documents	MSWs collected all supporting documents and treatment estimates
Review & Approval	HCG Foundation committee evaluated and approved cases
Fundraising & Discounts	Additional funds raised above ₹2L cap; HCG Hospital provided discounts
Billing & Payment	Approved amount paid by Foundation; remaining by patient
Progress Tracking	MSWs tracked and updated patient outcomes and next steps





🔼 Project Summary 🔼

Patients Supported: 65

Patients Completed Treatment: 33

Cancers Treated

Brain Tumor | Bone | Blood | Lung | Breast | Oral |
Cervical | Stomach | Skin | Pancreatic | Colorectal

Treatments Provided

Chemotherapy | Radiotherapy | Surgery |
BMT | Scans/Tests | Immunotherapy

Geographic Reach

- Karnataka Bangalore, Mysore, Hubli, etc.
- Tamil Nadu Krishnagiri
- Odisha
- Andhra Pradesh Vijayawada, Nellore



Impact Snapshot

Impact Area	Outcome
Health Improvement	Better recovery and reduced relapse for 33 patients
Financial Relief	Lower out-of-pocket expenses for families
Treatment Adherence	Higher completion rates due to timely support

Challenges Faced

- Rising Treatment Costs Managed via hospital discounts
- Need for Ongoing Support Follow-ups and long-term care require sustained funding

Conclusion

This initiative has provided life-saving care to 33 cancer patients and financial relief to 65 families. HCG Foundation, with ABB India Foundation's support, remains committed to delivering hope, healing, and dignity to those who need it most.







Kala Jyoti Project

part of its psychological support initiatives for pediatric cancer patients, HCG Foundation conducts regular art therapy sessions to help young patients cope with the emotional challenges of their treatment journey. Deekshitha, a trained artist and art therapist, engages with the children through a range of creative art and craft activities. Her compassionate approach provides a safe and joyful space for the children to express their emotions, reduce anxiety, and find moments of happiness during their hospital stay. These sessions have become a vital part of the holistic care provided by the Foundation, nurturing the emotional well-being of pediatric patients alongside their medical treatment.





In addition to regular art therapy sessions, HCG Foundation also organizes group activities for pediatric patients on various occasions. These group events not only uplift the spirits of the children but also foster a sense of community, helping them and their families navigate the treatment journey with hope and positivity.





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CHILDHOOD CANCER DAY CELEBRATION







HCG Foundation, in collaboration with Access Life Foundation, marked Childhood Cancer Day with a day full of learning and joy! Dr. Krisha Shah, Pediatric Oncologist at HACC, delivered an insightful health talk on Health & Hygiene. The little warriors then unleashed their creativity through drawing activities, followed by a heart-warming gift distribution.

Together, we stand for awareness, care, and a brighter future for these brave young souls!







Together for the Fighters Honouring Childhood Cancer Day



14th February 2025



A beautiful celebration of strength, courage, and hope unfolded on Childhood Cancer Day, conducted at Swasti Art Gallery in collaboration with TROY. Children undergoing treatment came together in a joyful display of resilience, surrounded by the unwavering support of caregivers, doctors, and volunteers. The atmosphere was filled with music, dance, laughter, and love, reminding us all that even in the face of adversity, the spirit of childhood shines brightly.

Let's continue to stand by these young warriors, raise awareness, and be a part of their journey toward healing.





🔼 Pink Hope support group 🙏

Take pride in how far you've come

 In May 2009, five women got together to pursue a common goal: that of helping women suffering from breast cancer to overcome their fear of the disease, and to help them cope with the difficult treatment.



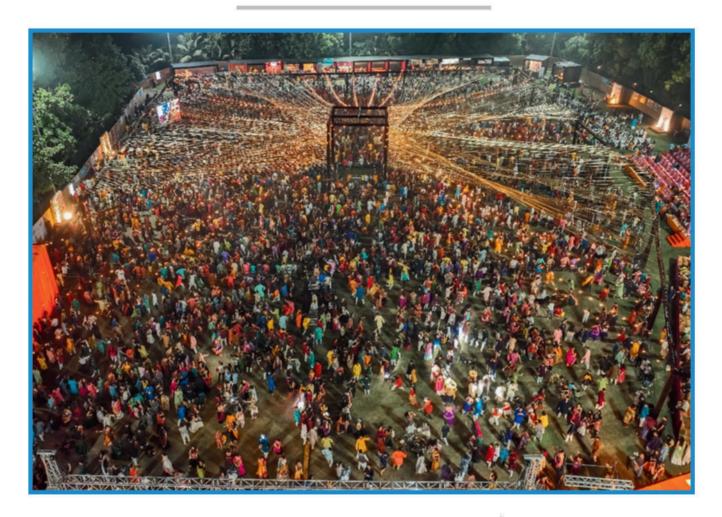


- These five women from diverse backgrounds had one thing in common: they were all breast cancer survivors. They all of them had the burning desire to help breast cancer patients get through the emotional and physical trauma caused by the diagnosis of the disease and its treatment, by sharing their experiences.
- They realized that they could understand the problems, the anxieties, the fears of a woman diagnosed with breast cancer better than anyone else
- They realized that they were the best suited to inform patients about the different treatment options, the various side effects associated with the treatments and the best way to handle them
- They realized that women would be comfortable talking to them about their worries and uncertainties, some of which may be too minor or embarrassing to be discussed with the doctors
- They realized that they could give women suffering from breast cancer a lot of hope and show them that it was possible to lead a normal life after cancer





Fundraising Events



Event to Fight Cancer at Rajpath Club, Ahmedabad. The evening, with In Out Interiors as the main sponsor, brought together over 5,000 Kheliya, generous donors, corporate partners, important dignitaries, and beneficiaries to celebrate the triumph of Good over Evil.

More than twenty short video reels of HCG doctors discussing the Foundation's mission to provide subsidised or free cancer treatment to financially struggling patients were released in the lead-up to the event. Thanks to the incredible support, the Garba raised over ₹35 lakhs, all of which will go directly towards offering life-saving treatment at HCG Hospitals, Ahmedabad, for those in need.





🙏 A NIGHT OF HOPE 🙏

HCG Foundation hosted a special fundraising screening of the inspiring movie Umbarro at YMCA, bringing together around 60 participants, including doctors, cancer winners, and supporters. The evening was a powerful testament to resilience, hope, and the strength of community in the fight against cancer.

Through this initiative, attendees not only witnessed a story of courage but also reinforced their commitment to spreading awareness and supporting those affected. The event fostered meaningful conversations, ignited hope, and emphasized the importance of early detection and care. HCG Foundation remains dedicated to making a difference, standing united in the fight against cancer.







LYMPHEDEMA AWARENESS SESSION 🛝

HCG Foundation, in collaboration with HCG Aastha Cancer & Being Patient Foundation, successfully organized a Lymphedema Awareness Session on March 3rd at HCG Aastha Cancer Centre. The event brought together 100+ attendees, including JG College students, doctors, patients, and HCG staff, fostering awareness and support for those affected by lymphedema.

Key Highlights of the Event

- Dr. Steffi Alphonso led an insightful session on Lymphedema Awareness
- Dr. D G Vijay & Dr. Tanay shared valuable knowledge on the condition
- Sudarshan Bhamare, Chief Operating Officer, and Dr. Soma Bose, Chief
 Medical Administrator, graced the event with their presence and support
- Free pressure garments were distributed to financially challenged cancer patients







CERVICAL CANCER AWARENESS SESSION 🙏

HCG Foundation, in collaboration with HCG Aastha Cancer Centre and lota Diagnostic Centre, organized an awareness session on Cervical Cancer Prevention & Early Detection on March 20, 2025, at HACC Auditorium.



The session witnessed active participation from 25-30 attendees across various hospital departments, reinforcing the importance of early screening and preventive care. Bhoomee Thakrar led an insightful presentation on Cervical Cancer and its prevention, emphasizing the need for timely detection.

CERVICAL CANCER SCREENING CAMP 🙏

As a follow up of the Cervical Cancer Awareness Session, Pap Smear Test Camp was organized on March 22, 2025 in association with lota Diagnostic Centre at HACC, First Floor OPD. A total of 30 staff members participated and underwent pap smear tests as part of this important health initiative.







Fundraising Art shows and camps

Swasti Gallery, the art wing of HCG Foundation, plays a vital role in underprivileged supporting cancer patients by organizing art shows and camps throughout the year. These events not only showcase the talents of various artists but also serve meaningful fundraising platforms. Proceeds from the exhibitions directly contribute to the treatment and care of patients in need. Through its creative initiatives, Swasti Gallery beautifully combines art, compassion, and community support to bring hope and healing to countless lives. The Gallery is located at the Ground floor of HCG Hospital Bangalore.













Inclusion

A vibrant art exhibition celebrating the creativity and diverse voices of women artists. Showcasing stories of resilience, empowerment, and imagination, it fosters a more inclusive and equitable artistic community.

Autumn Impressions

An inclusive exhibition showcasing diverse artistic interpretations of the season. Through vibrant colors and varied mediums, it captures autumn's beauty, transformation, and deeper reflections on change and renewal.







Art Against Cancer

A heartfelt tribute to Bladder Cancer Awareness Month.

We aimed to raise awareness, promote understanding, and support those affected by this disease. The exhibition featured an array of thought-provoking artworks that explored various



International Art Meet 2024

A Celebration of Art & Healing



International Art Meet organized by Ms. Bhagya Ajaikumar and hosted by Swasti Contemporary Art Gallery in collaboration with BHIO Mysuru, brought together artists from across the globe for a 10-day creative camp. The event concluded with a public open house on Nov 23 at BHIO, Mysuru, and an exclusive preview at Chancery Pavilion, Bengaluru. The artworks are now on display at Swasti Gallery until Jan 2, with all proceeds supporting cancer patients through the HCG Foundation.







Volunteers who supported 🙏



Dr. Kamaljeet Kaur, Nagpur, Mr. Jagadish, Mysore, Mr. Madhu, Mysore, Mr. Lakshmipathi Deva Reddy, Bangalore, Sanjana Vallabha, Bangalore, Devanand Patil, Gulbarga, Suresh, Gulbarga, Dr. Keerthi Patil, Gulbarga, Nagaveni, Gulbarga, Asha, Gulbarga.

Team members

Mr. Feros Khan – Sr. Manager

Ms. Renu Golani - Regional Manager

Ms. Annumeha – Project Manager - CSR & Grants

Mr. Onkara Murthy - Accounts Manager

Mr. Harikrishna - Patient Care Coordinator

Miss Dheekshetha – Gallery coordinator

Social Media Handles













Our Partners in the Journey

























